

PRE-SELECTION PROCESS & VOTING PLATEFORM ON CINANDO

The selection of the films to be part of the EoF Label is carried out by a commission of film professionals functioning as a Selection Committee, which is composed of the EoF Partners (festivals and distributors) with the support of well-known advisors, and is made through Cinando, the online database of Cannes Market.

Films are submitted by producers or sales agents, uploaded on Cinando and then redirected to the EoF Voting Plateform on Cinando, in order for EoF Partners to watch the films online, and vote for it online, immediately.

More information about the submission process can be found on: http://eyeonfilms.org/eof-submission-2011

More information about the EoF Voting Plateform on Cinando can be found on: http://eyeonfilms.org/eof-docs/eof-voteoncinando.pdf

Once confirmed to be part of the EoF Label, the films have the chance to get a strong coverage within the framework of the EoF Festival Tour, and to be theatrically released by the Distribution Partners.

Streaming films on Cinando are more secure than DVDs. Watermarking the viewer's name tracks the origin of any illegal copy.

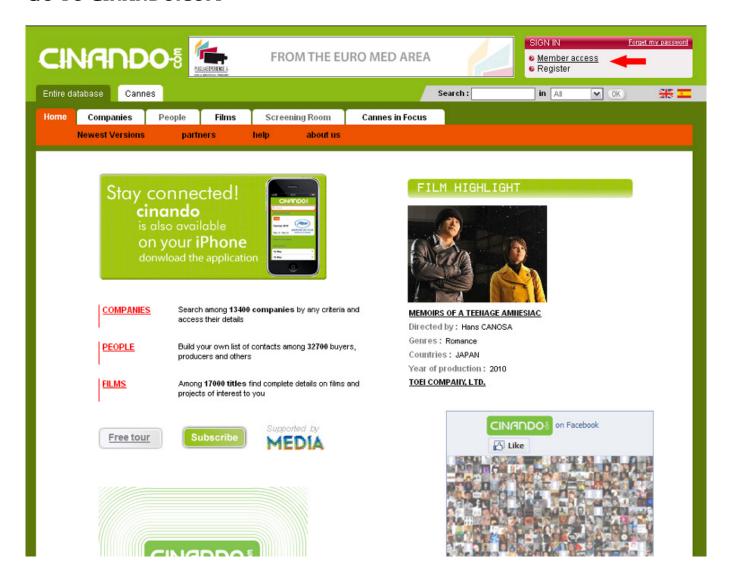
Only the members of the Eye on Films network have access to the films on the Voting Plateform.

Rights-holders still have full control over who they allow to view the film outside the Eye on Films Voting Plateform.

Only the Coordinator of Eye on Films has access to real-time data on when and how much of the film Eye on Films parners see.

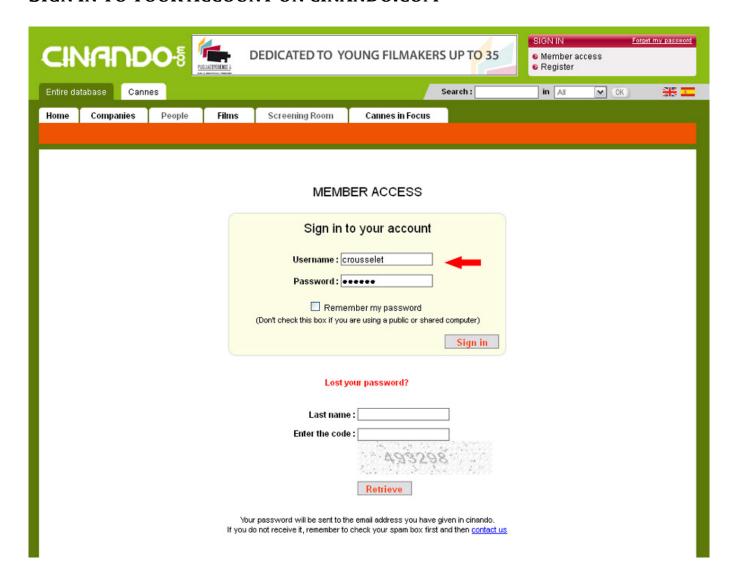


GO TO CINANDO.COM



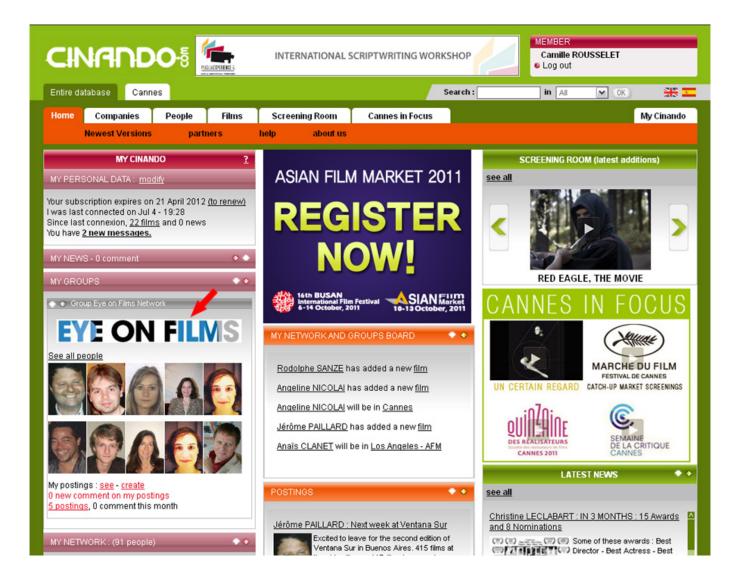


SIGN IN TO YOUR ACCOUNT ON CINANDO.COM



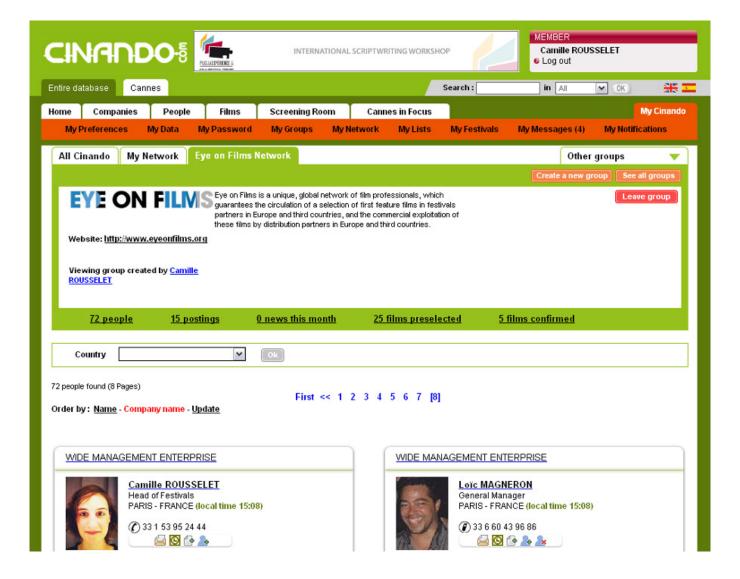


YOU ACCESS TO YOUR PERSONAL HOMEPAGE ON CINANDO



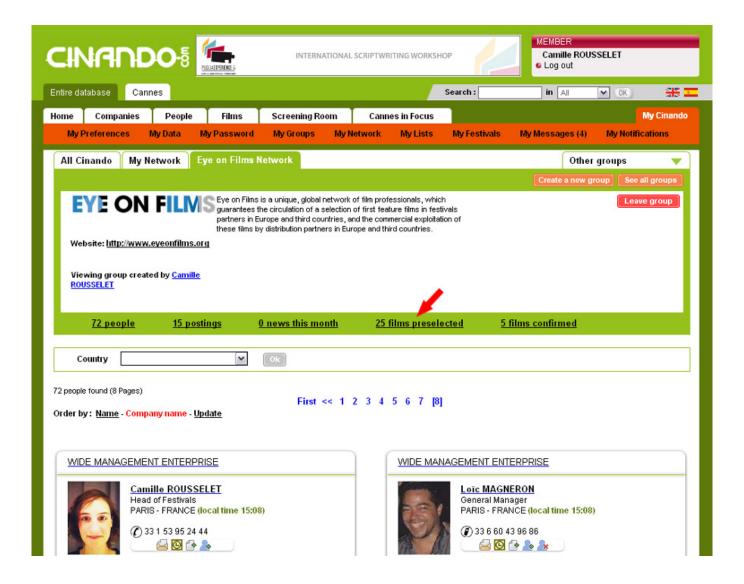


GO TO MY CINANDO > MY NETWORK > EYE ON FILMS NETWORK



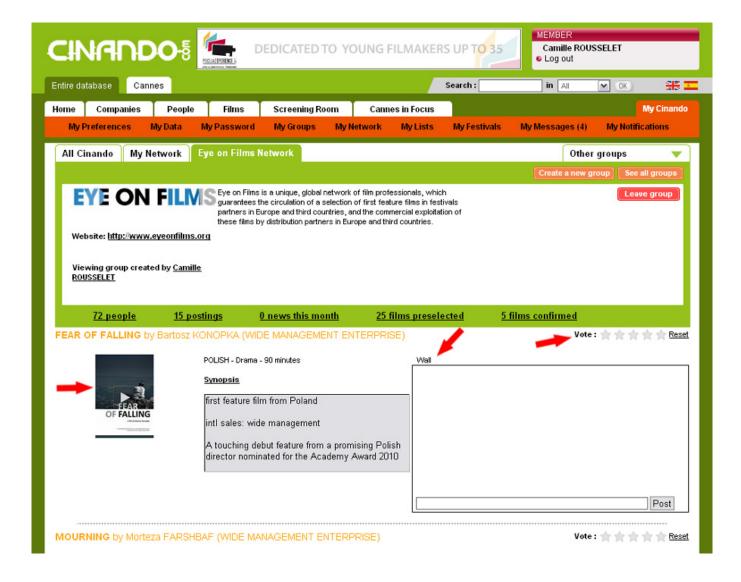


WATCH THE FILMS IN PRE-SELECTION





WATCH & VOTE



WATCH THE FILM -> CLICK ON THE PHOTO

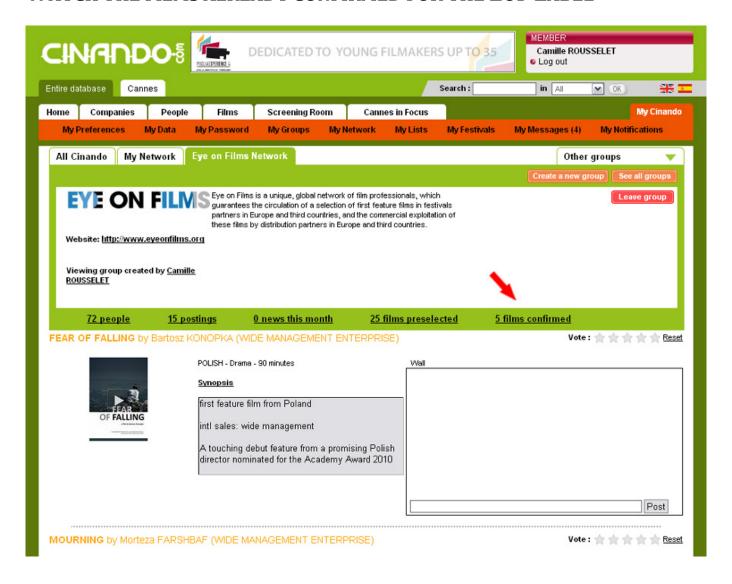
VOTE FOR THE FILM -> CLICK ON THE STARS (5 STARS = 'I LOVE THE FILM')

DELETE YOUR VOTE AN VOTE AGAIN -> CLICK ON 'RESET'

YOU CAN ALSO LEAVE A SHORT MESSAGE ON THE "WALL" OF THE FILM



WATCH THE FILMS ALREADY CONFIRMED FOR THE EOF LABEL





VIEWING REPORTS

